



## Food for Thought Speaker Application

Please attach a current resume and a brief bio, if you have one. Sample course materials are welcome. Please read this application carefully and fill in ALL items. You may drop completed forms at the Membership Desk, fax to (310) 458-6485 DAYTIME ONLY, or mail to: Co-opportunity, 1525 Broadway, Santa Monica, CA 90404, Attn: Mia Lauchli.

### **Application:**

First and Last Name: \_\_\_\_\_

Co-p Member Number: \_\_\_\_\_

Company/Institution: \_\_\_\_\_

Street Address: \_\_\_\_\_

Suite/Dept: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Tel. # (w/ area code): \_\_\_\_\_

Cell # (w/ area code): \_\_\_\_\_ Fax # (w/ area code): \_\_\_\_\_

E-mail Address: \_\_\_\_\_

URL of your website: \_\_\_\_\_

Please describe recent events where you were a speaker including: date, location, topic, and number of attendees (if available) OR attach copies of flyers or brochures of your most recent events. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### **Topic for Consideration:**

- If scheduled to speak, your talk will be promoted based on your answers below. Therefore, please select your word choice carefully.
- We will also gladly make available to our shoppers, at each register, flyers that you provide.

The topic I would like to speak about is: \_\_\_\_\_

The 5 main points I will cover are: 1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

5) \_\_\_\_\_

The amount of time I will need to present these main points is: \_\_\_\_\_

The amount of time I need for a question-and-answer period is: \_\_\_\_\_

Demographic profile of those most interested in these main points:

- Males     Females     Singles     Couples     Parents     Other (Please Specify):

\_\_\_\_\_

- Of the following age range: \_\_\_\_\_

- With the following health and/or wellness concerns: \_\_\_\_\_

\_\_\_\_\_

The attendees to my talk will gain:

- An understanding of: \_\_\_\_\_

- An ability to: \_\_\_\_\_

Co-opportunity strives to contribute to our community's well-being in everything we do. We are therefore interested in speakers who can show they have the background and experience suitable to present their topic(s) clearly and professionally, and who are committed to meeting the informational needs of their potential audience in addition to taking advantage of a great promotional opportunity. We want our *Food for Thought* attendees to leave each talk feeling they have gained useful, trustworthy information they are eager to put into practice. We want them to ask us to bring you back!

The most popular *Food for Thought* topics: 1) answer a specific concern regarding health and wellness 2) center around easy to comprehend, practical information presented with integrity, humor, and a positive outlook 3) offer specific resources so attendees can further explore an issue on their own. If you can present a topic that integrates these 3 elements, you'll most certainly be very popular with our attendees!

*Food for Thought* speakers who are accepted and scheduled receive promotional support for their events: We will gladly make available to our shoppers, at each register, flyers that you provide to us, and may promote your talk in other ways, based on your answers to the questions in the Topic for Consideration section.

### **Our Requirements:**

- You have an ongoing, formal relationship with Co-opportunity as a member, vendor or community partnership.

- You and your organization do not advocate, support or practice unlawful discrimination based on race, religion, national origin, sex, disability, or sexual orientation.

**Application Process:**

- Application processing can take up to two weeks. If we have not contacted you after that amount of time please follow up via email at [marketing@coopportunity.com](mailto:marketing@coopportunity.com).

**Cancellation Policy:**

- If accepted and scheduled, please let us know 3 weeks in advance if you are unable to fulfill your commitment.
- Cancellation notification of less than 3 weeks incurs an \$85.00 fee to the speaker, which is the cost Co-opportunity incurs to the speaking location.

Co-opportunity reserves the right to refuse any engagement, with or without reason, and cannot assume any liability for either your satisfaction with any engagement you take, nor that of the attendees.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

***Thank you for your interest in participating in our speaker series!***